



DO GREAT THINGS EVERY DAY



Old Mutual is a prestigious African financial services company that provides both retail and business clients with financial solutions. Old Mutual Limited was established on 17 May 1845 in Cape Town as South Africa's first mutual life insurance company, offering financial security in uncertain times for over 177 years.

Old Mutual established a branch in Namibia in 1920 after South Africa was granted permission under a Class C Mandate from the League of Nations to administer Namibia (then called South West Africa). Old Mutual celebrated its centenary of operations in Namibia in 2020 and continues to be a prevalent market leader.

Their goal is to make their clients successful by allowing them to reach their long-term financial objectives and investing their money in ways that will benefit their own families, communities, and society at large.

Old Mutual's mission and goal is to champion mutually positive futures for its customers and stakeholders, every single day, and become its customers' first choice to sustain, grow and protect their prosperity. Old Mutual's vision is to be their customers' most trusted lifetime partner, they are passionate about helping customers achieve their financial goals.

Currently, they operate in 14 nations over two continents, employing over 30 000 people in both Africa and Asia (South Africa, Namibia, Botswana, Zimbabwe, Kenya, Malawi, Tanzania, Nigeria, Ghana, Uganda, Rwanda, South Sudan, Eswatini and China). Whereas Old Mutual Namibia (OMNAM) has been in business for more than 100 years and currently have more than 900 employees across the 14 regions.

Old Mutual's presence in Namibia is deeply rooted. This is a clear indication that Old Mutual has not only become embedded in the fabric of the Namibian society, but it is actively part of the country's economic development and historic transition, for more than 10 decades.

As one of Namibia's oldest brands, it is worth considering how a brand achieves such longevity, especially in the context of an unprecedented change. The key to Old Mutual's success is that the company has always taken the long-term view and always understood that change, challenges and opportunities are the only constants. Throughout the years, Old Mutual's support of its customers, businesses, and communities, were unwavering and they will continue to deliver shared value through the following building blocks for a better future for Namibia:

## **LEADERSHIP AND EMPLOYEES:**

Old Mutual makes use of the wisdom that is born of experience.

## **RESPONSIBLE BUSINESS PILLARS:**

Old Mutual always tries their best to solve real life problems.

## **CUSTOMER CENTRICITY:**

Old Mutual places their customers at the centre of everything that they do.

## **INNOVATION & AGILITY:**

Old Mutual innovates to ensure their products & solutions are designed to meet customer needs.

Old Mutual is a proud Pan-African brand that strives towards celebrating their customers. The company offers their customers with a variety of innovative life assurance-based product solutions, addressing both protection, savings needs as well as short-term insurance solutions through Old Mutual Short-Term Insurance (OMSIC). Their Investment Group, which is one of the largest asset managers in the country, is responsible for delivering sustainable, long-term investment returns to institutional, corporate, and retail clients, through its specialist team.

The following six values guide Old Mutual in remaining their customers' lifetime partner:

- Always act with integrity.
- 2 Trust and accountability.
- Respect for each other and the communities we serve.
- 4 Champion the customer.
- Agile innovation that makes a difference.
- **6** The power of diversity and inclusion.

Through their Corporate Solutions, they further offer employers and their employees Retirement Solutions, Retirement Solutions and Retirement Funds.

