

PUPKEWITZ MOTORS

A LEGACY ROOTED IN THE NAMIBIAN MOTOR INDUSTRY

Pupkewitz Motors has been opening showrooms around the country since 1954 and we can proudly say that we are the biggest volume distributor of new vehicles in Namibia. Famous for our customer satisfaction and the service excellence legacy that is embodied by the Pupkewitz Group, Pupkewitz Motors is an icon in the Namibian motor industry. We boast the best online catalogue of passenger, light and heavy commercial vehicles in the country and offer unrivalled service via a network of 20 New & Pre-owned vehicle dealerships. We proudly associate ourselves with the world's leading automotive brands including Toyota, Lexus, Volkswagen, BMW, Mini, Nissan, Honda, GWM, Haval, Hino Trucks and Unicarriers. Our Pupkewitz Auto division offers top-quality pre-owned vehicles with low mileage. Our Service and Parts division provides quality parts and an unparalleled standard of service.

The Pupkewitz Goldwagen & Auto Parts divisions are the most recent additions to our comprehensive automotive services offering, supplying an extensive range of quality and affordable genuine spare parts. Through our Accessory Fitment Centre (AFC) we offer customers the most powerful selection of high-strength, purposed 4x4 accessories available to make sure that our customers are prepared for even the most challenging road conditions.

GOLDWAGEN & AUTO PARTS VEHICLE REPLACEMENT PARTS

By carefully selecting key brands we have managed to keep our reputation as specialists. Customers know Goldwagen for stocking items that are not available elsewhere. We proudly boast over 30 000 different product items, comfortably making us the leaders in the aftermarket parts industry. We supply replacement parts for brands like, VW, Audi, Opel, BMW, Mercedes Benz, Mini, Toyota, Chevrolet, Renault, Ford, Mazda, Nissan, Hyundai, Kia, Landrover, Volvo and Jeep. Pupkewitz Goldwagen can be found in Nobel Street in Southern Industrial Area Windhoek. After the successful opening of Goldwagen, we implored extensive research into the parts industry in the north of Namibia and a need was identified, which lead to the most recent opening of yet another parts business in Rundu, we are proud to announce the opening of Pupkewitz Auto Parts on 1 August 2022.

ACCESSORY FITMENT CENTRE (AFC)

Accessory Fitment Centre (AFC) is a wholesaler, retailer and fitment centre situated in Julius K. Nyerere Street (previous Lazarett Street) in Windhoek's Southern Industrial area. We specialise in high-quality, vehicle-specific lifestyle and off-road accessories, offering leading and well-renowned brands. AFC is the sole distributor of the Ironman 4x4 range since August 2018 and supplies to all Ironman 4x4 dealers across Namibia. We are the

agent for Beekman fibreglass canopies, Rhinoman aluminium canopies as well as CTEK. Other popular brands and accessories on offer include RSI steel canopies, Takla seat covers, Escape Gear seat covers, Gobi-X accessories, Outback Extreme accessories, Front Runner accessories, Rhino 4x4 accessories, Rhino bar accessories, SYCOR stainless steel accessories, Suntek Vehicle Window and Paint Protection Film, Planetron accessories, as well as Poly-lining for pick-up load beds.

INVESTING IN THE FUTURE

Committed to people development as part of the social progression of Namibians, Pupkewitz Motors has offered various training programmes in recent years, spending as much as N\$2.5 million and empowering over 500 people. The aim of the training programme is to enhance access to training opportunities, address youth unemployment, increase productivity and improve national economic competitiveness. The apprenticeship training programme is based on a dual vocational training system, whereby apprentices attend classes at accredited training institutions and receive on-the-job training at Pupkewitz Motors. Apart from dealerships running their own corporate social responsibility programmes, Pupkewitz Motors is also proudly associated with the Pupkewitz Foundation, the social investment arm of the Pupkewitz Group. The Pupkewitz Foundation continues to build towards an increasingly well-educated and healthy nation through deliberate partnerships with government and reputable non-profit organisations whose development goals focus on viable, innovative and sustainable solutions to national priorities.

WE VALUE OUR STRATEGIC PARTNERSHIPS

Despite covid setbacks for many businesses, Pupkewitz Motors in partnership with the Namibia Industrial and Development Agency (NIDA) as part of their Public-Private Partnership (PPP) kept investing in the northern businesses after the realization that continuous improvement in business operations, the need to adapt to new ways of business during a pandemic and customer service are all key to the DNA of the brands it serve. Through partnerships like these we will continue to serve our customers by creating smiles through mobility.



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